



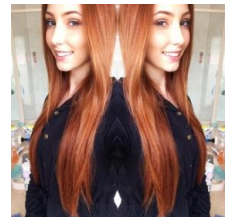
FINALISTS ANNOUNCED IN THE NATIONWIDE SEARCH FOR AUSTRALIA'S HOTTEST GINGER

After a three-month search, over 2,300 entrants and nearly 300,000 votes, the finalists have been announced for **Australia's Hottest Ginger**, a competition run by **Buderim Ginger** in conjunction with *Division Model Management*.

One lucky red-haired female and one red-haired male winner will be awarded the titles of 'Australia's Hottest Ginger', as well as become the newest faces of *Division Model Management*, taking out an exclusive 12-month modelling contract and a share of the coveted \$15,000 prize pool.

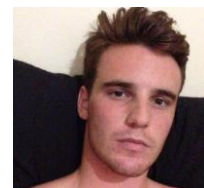
The winner will be announced on **February 5th** at King George's Square in Brisbane, where **Buderim Ginger** will be hosting a red hot event featuring **Bubble Soccer** and other exciting ginger-themed entertainment.

Four fiery finalists have been selected out of the 2,000-strong entrants and Perth local, Bec Mountford (to the right), was the first to be named. Bec is 18 years old and describes herself as a "proud ginger". She entered the competition after being convinced by a friend and at the time, thought nothing of it. Now, she is in with a 50/50 chance of being crowned Australia's Hottest Ginger Female.



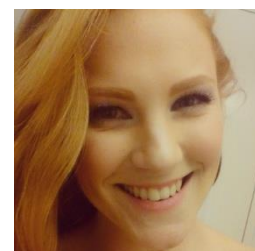
The second finalist is Newcastle born, but Sydney-based veterinarian, Nicholas Glen (left). The very dapper Nicholas is 30 and describes himself as a "born and bred ginger". He is excited and nervous about the announcement which will take place in just a few weeks.

The third finalist in the competition is Nick Cox (right), who is from Lutwyche in Brisbane. Nick, 20, said that he entered the competition as he is the younger brother to a blonde surfer and that he was here "to show him up".



The fourth and final finalist is Indeya Passfield (left). Indeya is based in Randwick in Sydney. This ginger describes herself as a "red-headed fireball who is intent on doing something good".

Also travelling to Brisbane for the big reveal is the **People's Choice Winner, Bailey Hart** (right). Bailey received the most votes in the online competition, which was hosted on [The Ginger Net](#). Bailey, 27, is a competitive pole dancer and says that she "loves being called a ranga" and that she "wouldn't trade this feature for anything in the world". She added that she loves that red-heads stand out and that she gets to be an individual due to



her hair colour.



Buderim Ginger also set out to find **Australia's Hottest Ginger Mo/Beard** and **Australia's Hottest Ginger Pet**. The winner of **Australia's Hottest Ginger Mo/Beard**, Michael Collie (left), will receive \$2,700 worth of prizes. Michael is a Brisbane local and was a top 10 contestant in the Australia's Hottest Ginger competition.

The winner of **Australia's Hottest Ginger Pet** was Tamaruke Chilli (right). Tamaruke Chilli is a Tamaruke Australian Labradoodle. Tamaruke Chilli is used to attention as she loves the camera and is the therapy dog at Telarah Public School in Maitland, New South Wales. The family has said that all prizes won by Tamaruke Chilli, valued at \$2,700, will go to Telarah Public School.



In the last 73 years, Buderim Ginger has grown from a small farming community and ginger growers cooperative to one of the world's largest suppliers of ginger. Today, the fine purveyors of all things ginger, Buderim Ginger produces an impressive variety of Australian favourites, from its famous ginger beer and ginger snack range, to the brand's original ginger marmalade.

This Summer Buderim Ginger unveils a new look 250ml slimline can boutique ginger beer. Crafted like no other, the non-alcoholic Buderim Ginger Beer is made with only the freshest real Australian ginger and no artificial colours or flavours. The new recipe continues Buderim Ginger's legacy of keeping it real and sticking to what Australia's favourite **Ginger** brand does best.

For more information about Buderim Ginger visit <http://www.buderimginger.com/>

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